

# Rebekah Inez (Bekki) Brau

## Assistant Professor Global Supply Chain Management

Marriott School of Business  
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## EDUCATION

### **Ph.D., Supply Chain Management, University of Arkansas; Fayetteville, AR**

The Sam M. Walton College of Business

Dissertation: “Integrating Systems, Processes, and Human Judgment: Three Essays on Value Creation with Supply Chain Analytics”

Degree Awarded: May 2021

### **M.S., Instructional Psychology and Technology, Brigham Young University; Provo, UT**

McKay School of Education

Concentration: Research and Evaluation

Capstone: “Plan, Do, Study, Act (PDSA): A Supply Chain Management Learning Activity”

Degree Awarded: December 2017

### **B.S., Management, Brigham Young University; Provo, UT**

Marriott School of Business

Concentration: Organizational Behavior Pre-PhD Program

Degree Awarded: June 2016

## RESEARCH ACTIVITY

### PUBLICATIONS IN PEER-REVIEWED JOURNALS

7. Brau, R.I., Sanders, N., Aloysius, J., & Williams, D. (2023) Utilizing People, Analytics, and AI for Decision-Making in the Digitalized Retail Supply Chain. *Journal of Business Logistics*, 45(1). <https://doi.org/10.1111/jbl.12355>
6. Brau, R.I., Aloysius, J. & Siemsen, E. (2023) Demand Planning for the Digital Supply Chain: How to Integrate Human Judgment and Predictive Analytics. *Journal of Operations Management*, 69, 965-982. <https://doi.org/10.1002/joom.1257> (2024 Jack Meredith Best Paper Award)
5. Barker, J. & Brau, R.I. Shipping Surcharges and LSQ: Pricing the Last Mile, *International Journal of Physical Distribution and Logistics Management*, 50(6), 2020, 667-691. <https://doi.org/10.1108/IJPDLM-09-2019-0292>

4. Brau, R.I., Gardner, J., McDonald, J., & Webb, S. Plan, Do, Study, Act (PDSA): A Supply Chain Management Learning Activity, *Decision Sciences Journal of Innovative Education* 17(1), 2019, 6-32 (from master's capstone project).  
<https://doi.org/10.1111/dsji.12171>
3. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.J. An Empirical Analysis of the Success Factors in an Introductory Financial Management Class, *Journal of the Academy of Business Education* 18, 2017, 1-52 (lead article, from undergraduate program).
2. Brau, R.I. A Framework for Teaching the Goal of the Firm in Introductory Business Classes: Shareholder Wealth Maximization Ethicality and Classical Philosophical Paradigms, *Journal of the Utah Academy of Sciences, Arts & Letters* 93, 2016, 135-161, (from undergraduate program).
1. Brau, J.C., Brau, R.I., Owen, S., & Swenson, M.J. The Determinants of Student Performance in a University Marketing Class, *Business Education Innovation Journal* 8(2), 2016, 21-31, (from undergraduate program).

## CONFERENCE PROCEEDINGS

5. Brau, R.I., Sanders, N., Aloysius, J., & Williams, D. Unleashing the Power of Big Data in the Retail Supply Chain: The Partnership of Analytics and Managers, *Academy of Management Proceedings* (1), 2022, 11561.
4. Brau, R.I., Aloysius, J., & Siemsen, E. Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field, *Academy of Management Proceedings* (1), 2021, 16334.
3. Brau, R.I., Aloysius, J., & Siemsen, E. When Managers Meet Models: Integrating Human Judgment and Machine Learning, *Academy of Management Proceedings* (1), 2020, 21395.
2. Brau, J.C., Brau, R.I., Swenson, M.J. & Rowley, T., An Empirical Analysis of the Success Factors in an Introductory Business Class, *Academy of Management Proceedings* (1), 2016, 17349.
1. Brau, R.I. A Framework for Teaching the Goal of the Firm in Introductory Business Classes: Shareholder Wealth Maximization Ethicality and Classical Philosophical Paradigms, *Proceedings of the International Association for Business and Society* 27, 2016, 1-20.

## WORK IN PROGRESS

- Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. Collaborative Human-Machine Learning for Demand Planning: Reimagining the Partnership Between People and Automated Systems
- McKinley, F., Brau, R.I., Gardner, J., & DeCampos, H. The Use of Risk Salience Priming in Shifting Consumer Attitudes Toward Unattended In-Home Package Delivery
- Brau, R.I., Aloysius, J., & Sanders, N. Improving Supply Chain Performance Through Analytics: Designing Interventions Based on Cognitive Psychology

Brau, R.I., Sanders, N., Allen, M., & Aloysius, J. The Partnership Between Managers and Analytics

McKinley, F., Brau, R.I., Aloysius, J., & Hofer, A. Demand Planner Acceptance of Advice from an AI Agent: Dimensions of Algorithm Performance

#### BOOK CHAPTERS

Brau, R., Fox, N., & Robinson, E. (2018). Behaviorism. In R. Kimmons (Ed.), *The Students' Guide to Learning Design and Research*. EdTech Books.  
[https://edtechbooks.org/education\\_research/behaviorismt](https://edtechbooks.org/education_research/behaviorismt)

Brau, R. (2018). Constructivism. In R. Kimmons (Ed.), *The Students' Guide to Learning Design and Research*. EdTech Books.  
[https://edtechbooks.org/education\\_research/constructivismy](https://edtechbooks.org/education_research/constructivismy)

#### CONFERENCE PRESENTATIONS & POSTERS (\* indicates I presented)

33. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (April 2024) Collaborative Human-Machine Learning. *Production and Operations Management Society (POMS)*. Invited presentation.\*

32. McKinley, F., Brau, R.I., Aloysius, J., & Hofer, A. (April 2024) Demand Planner Acceptance of Advice from an AI Agent: Dimensions of Algorithm Performance. *Production and Operations Management Society (POMS)*. Invited presentation.

31. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (November 2023) Collaborative Human-Machine Learning. *Decision Sciences Institute (DSI)*. Invited presentation.

30. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (October 2023) Collaborative Human-Machine Learning. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.\*

29. McKinley, F., Brau, R.I., Gardner, J., & DeCampos, H. (October 2023) The Use of Risk Salience Priming in Shifting Consumer Attitudes Toward Unattended In-Home Package Delivery. *Council of Supply Chain Management Professionals (CSCMP)*. Peer review presentation.

28. McKinley, F., Brau, R.I., Aloysius, J., & Hofer, A. (June 2023) Someone to Blame But Yourself: The Effects of AI and ML Forecast Management System Mistakes on Human Adjustments to Forecasts. *Behavioral Operations Conference Young Scholar Workshop*. Peer-reviewed presentation.

27. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (June 2023) Collaborative Human-Machine Learning. *Behavioral Operations Conference*. Peer-reviewed presentation.\*

26. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (May 2023) Automation or Collaboration? Comparing Integrated Learning Methods with Machine Learning in Demand Planning. *Production and Operations Management Society (POMS)*. Invited presentation.

25. Brau, R.I., Aloysius, J., & Siemsen, E. (October 2022) Automation or Collaboration? Comparing Integrated Learning Methods with Machine Learning in Demand Planning. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.\*
24. Brau, R.I., Sanders, N., Aloysius, J., & Williams, D. (August 2022) Unleashing the Power of Big Data in the Retail Supply Chain: The Partnership of Analytics and Managers. *Academy of Management (AOM)*. Peer-reviewed presentation.\*
23. Brau, R.I., Aloysius, J. & Siemsen, E. (June 2022) Integrating Machine Learning and Human Judgment. *Behavioral Operations Conference*. Peer-reviewed presentation. (Unable to present after acceptance due to Covid-19.)
22. McKinley, F., Brau, R.I., Gardener, J., & DeCampos, H. (April 2022) The Use of Risk Salience Priming in Shifting Consumer Attitudes Toward Unattended In-Home Package Delivery. *Production and Operations Management Society (POMS)*. Invited presentation.
21. Brau, R.I., Aloysius, J. & Siemsen, E. (October 2021) Integrating Machine Learning and Human Judgment. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.\*
20. Brau, J.C., Brau, R.I., Henry, J., & Owen, S. (October 2021). Working Capital Efficiency Among Supply Chain-Linked Firms. *Financial Management Association*. Peer-reviewed presentation.
19. Brau, R.I., Aloysius, J. & Siemsen, E. (September 2021) Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field. *Council of Supply Chain Management Professionals (CSCMP)*. Peer-reviewed presentation.\*
18. Brau, R.I., Aloysius, J. & Siemsen, E. (August 2021) Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field. *Academy of Management (AOM)*. Peer-reviewed presentation. (Nominated for Operations & Supply Chain Management (OSCM) Division Chan Hahn Best Paper Award.)\*
17. Brau, R.I., Aloysius, J. & Siemsen, E. (April 2021) Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field. *Production and Operations Management Society (POMS)*. Invited presentation.\*
16. Brau, R.I., Aloysius, J. & Siemsen, E. (November 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *Decision Sciences Institute (DSI)*. Peer-reviewed presentation.\*
15. Brau, R.I., Aloysius, J. & Siemsen, E. (October 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *International Symposium on Forecasting (ISF)*. Invited presentation.\*
14. Brau, R.I., Aloysius, J. & Siemsen, E. (August 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *Academy of Management (AOM)*. Peer-reviewed presentation. (Nominated for Operations & Supply Chain Management (OSCM) Division Best Student Paper Award.)\*

13. Brau, R.I., Aloysius, J. & Siemsen, E. (April 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *Production and Operations Management Society (POMS)*. Invited presentation.\* (Conference canceled after acceptance due to Covid-19.)
12. Brau, R.I., Aloysius, J. & Siemsen, E. (September 2019) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Council of Supply Chain Management Professionals (CSCMP)*. Peer-reviewed presentation.\*
11. Brau, R.I., Aloysius, J. & Siemsen, E. (May 2019) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Production and Operations Management Society (POMS)*. Invited presentation.\*
10. Brau, R.I., Aloysius, J., & Siemsen, E. (November 2018) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.
9. Brau, R.I. (September 2018) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Council of Supply Chain Management Professionals (CSCMP)*. (Won first prize award.) Poster.\*
8. Barker, J. & Brau, R.I. (September 2018). Shipping Surcharges and Logistics Disruptions: Pricing Strategies to Attract and Retain Online Customers. *Council of Supply Chain Management Professionals (CSCMP), Academic Research Symposium (ARS)*. Peer-reviewed presentation.
7. Brau, R.I. (July 2018) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Behavioral Operations Management Conference (BOM), Young Scholars Workshop*. Peer-reviewed presentation.\*
6. Brau, R.I. (April 2017) Instructional Designer Values as Revealed Through the Use of Inscriptions. *Utah Academy of Sciences, Arts, & Letters (UASAL)*. Peer-reviewed presentation.\*
5. Brau, R.I. (June 2016). A Framework for Teaching the Goal of the Firm in Introductory Business Classes: Shareholder Wealth Maximization Ethicality and Classical Philosophical Paradigms. *International Association of Business and Society (IABS)*. Peer-reviewed presentation.\*
4. Brau, R.I. (March 2016). Conditions of Shareholder Wealth Maximization Ethicality under Classical Philosophical Paradigms. *Utah Academy of Science, Arts, & Letters (UASAL)*. Peer-reviewed presentation.\*
3. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.S. (August 2016). An Empirical Analysis of the Factors of Success in an Introductory Business Class. *Academy of Management (AOM)*. Peer-reviewed presentation.\*
2. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.S. (March 2016). An Empirical Analysis of the Factors of Success in a Principles of Finance Class. *Utah Academy of Science, Arts, & Letters (UASAL)*. Peer-reviewed presentation.\*

1. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.S. (September 2015). An Empirical Analysis of the Factors of Success in a Principles of Finance Class. *Academy of Business Education (ABE)*. (This paper won the best paper award at ABE.) Peer-reviewed presentation.

## INTERVIEWS AND NEWS ARTICLES THAT CITE MY RESEARCH OR ME

The Pathway to PhDs (April 2023). *BYU Marriott 2022 Annual Report*.

<https://marriott.byu.edu/magazine/00000186-c6ea-d65f-a79e-cfffdb200003/byu-marriott-2022-annual-report>

Brau, Sanks Earn GSIE's Distinguished Dissertation Award (August 2022). *University of Arkansas News*. [https://news.uark.edu/articles/60529/brau-sanks-earn-gsie-s-distinguished-dissertation-award?utm\\_source=newsletter&utm\\_medium=email2022-08-04&utm\\_campaign=news\\_headlines&utm\\_content=brau-sanks-earn-gsie-s-distinguished-dissertation-award](https://news.uark.edu/articles/60529/brau-sanks-earn-gsie-s-distinguished-dissertation-award?utm_source=newsletter&utm_medium=email2022-08-04&utm_campaign=news_headlines&utm_content=brau-sanks-earn-gsie-s-distinguished-dissertation-award)

Photography, Plants, and Human Behavior (May 2022). *BYU Marriott News*, <https://marriott.byu.edu/news/article?id=2136>

Students Organize Semester-Long Shoe Drive for Children in Africa (November 2021). *The Daily Universe*. <https://universe.byu.edu/2021/11/11/students-organize-semester-long-shoe-drive-for-children-in-africa/>

BYU Marriott Welcomes New Faculty (September 2021). *BYU Marriott News*. <https://marriott.byu.edu/infosys/news/article?id=2035>

Research Presented to the Association for Supply Chain Management Board (October 2019). *University of Arkansas News*. <https://news.uark.edu/articles/50201/research-presented-to-association-for-supply-chain-management-board>

## RESEARCH AWARDS

Outstanding Researcher Award, BYU Marriott School of Business Marketing and Global Supply Chain Department, 2024

Jack Meredith Best Paper Award, *Journal of Operations Management*, 2024.

University of Arkansas Graduate School Distinguished Dissertation Award, University of Arkansas, 2022.

Doctoral Dissertation Award, Academic Research Symposium (ARS) at the Council of Supply Chain Management Practitioners (CSCMP) Edge Conference, 2021.

Chan Hahn Best Paper Award Finalist, Operations & Supply Chain Management (OSCM) Division, Academy of Management (AOM), 2021.

Best Student Paper Award Finalist, Operations & Supply Chain Management (OSCM) Division, Academy of Management (AOM), 2020.

Top Downloaded Paper, *Decision Sciences Journal of Innovative Education*, 2018-2019.

First Place for Best Practical Application Poster, Academic Research Symposium (ARS), Council of Supply Chain Management Practitioners (CSCMP) Edge Conference, 2018.

Walton Doctoral Fellowship, 2017-2021.

Best Paper Award, Academy of Business Education (ABE), 2015.

## **RESEARCH GRANTS**

Association for Supply Chain Management, Associate Researcher  
“Supply Chains Analytics and the Evolving Work of Supply Chain Managers”  
Future of Supply Chains Grant, \$41,500 (2017), \$24,500 (2019)

Office of Research & Creative Activities, BYU, Primary Author  
“Externalities of Corporate Social Responsibility on Employee Compensation”  
University-wide grant competition for \$1,500 of support

## **PATENTS**

U.S. Provisional Patent Application 63/602,560, “Collaborative Human-Machine Learning System,” November 24, 2023

## **RESEARCH INTERESTS**

Human-Machine Partnership in Operations and Supply Chains  
Artificial Intelligence and Analytics in Decision-Making in Operations and Supply Chains  
Consumer Behavior & Last-Mile Delivery  
Behavioral Operations & Supply Chain Management

## **RESEARCH METHODOLOGIES**

Laboratory and Field Experiments  
Interventionist Research  
Econometric Analysis

## **TEACHING ACTIVITY**

### **TEACHING EXPERIENCE**

Assistant Professor, Brigham Young University, 2021-Present  
Introduction to Sustainable Business, GSCM 414  
Supply Chain Strategy, GSCM 429  
Introduction to Global Supply Chain Mgmt., GSCM 305

EMBA Guest Lecturer, University of Arkansas, 2019-2021  
Predictive Supply Chain Analytics, SCMT 5693

Graduate Teaching Instructor, University of Arkansas, 2018-2021  
International Logistics, SCMT 3643  
Supply Management, SCMT 3613

## TEACHING DEVELOPMENT ACTIVITIES

*Using AI at the Marriott School*, BYU Marriott (2023)  
Interdisciplinary Sustainability Forum, BYU (2023)  
AI in the Classroom Workshop, BYU Marriott (2023)  
Spiritually Strengthening Workshop, BYU Marriott (2023)  
Case Teaching Workshop, BYU MBA, (2023)  
BYU New Faculty Spring Seminar, BYU Faculty Center, (2022)  
Principles of Sticky Learning Teaching Workshop, BYU Marriott, (2022)  
Effective Teaching Workshop, BYU Faculty Center, (2022)  
*Rising Together: How Allies Create Belonging*, BYU Inclusion and Diversity, (2021)  
UArk Ph.D. Seminar on University-Level Teaching, WCOB 6111, (2018)  
Many graduate courses in instructional psychology and technology, BYU, (2016-2017)  
Academy of Management Teaching and Learning Conference (TLC), (2016)

## TEACHING INTERESTS

Sustainable Operations and Supply Chains  
Supply Management, Purchasing, Procurement  
Predictive Analytics

## SERVICE ACTIVITY

### PROFESSIONAL SERVICE

*Treasurer*, Production and Operations Management Society, College of Behavior in Operations Management (elected position), 2023-present  
*Editorial Review Board*, Journal of Supply Chain Management, 2021-present  
*Reviewer*, Decision Sciences Journal, 2023-present  
*Reviewer*, Production and Operations Management, 2022-present  
*Reviewer*, Behavioral Operations Conference, 2022-present  
*Reviewer*, Journal of Operations Management, 2020-present  
*Reviewer*, Journal of Business Logistics, 2021-present  
*Reviewer*, Council of Supply Chain Management Professionals Conference, 2018-present  
*Reviewer*, Academy of Management Conference, 2017-present  
*Keynote Moderator*, Decision Sciences Institute, 2024  
*Reviewer*, International Journal of Forecasting, 2024  
*Chair*, Production and Operations Management Society, College of Behavior in Operations Junior Scholar Paper Competition, 2023-2024  
*Co-Leader of Editorial Review Board Developmental Program*, Journal of Supply Chain Management, 2021-2024  
*Session Organizer and Chair*, Production and Operations Management Conference, College of Behavior in Operations Management, 2024  
*Session Organizer and Chair*, Production and Operations Management Conference, College of Procurement and Supplier Management, 2024  
*Organizing Committee*, Behavioral Operations Conference, 2021-2023  
*Reviewer*, International Journal of Operations and Production Management, 2023  
*Facilitator*, Academy of Management (AOM) Operations and Supply Chain Management Division Joint Junior Faculty and Doctoral Consortium, 2022  
*Reviewer*, Council of Supply Chain Management Professionals Doctoral Dissertation Award, 2022

*Reviewer*, Quality Management Journal, 2022  
*Faculty Advisor*, Logistics Doctoral Symposium, 2022  
*Panel Member*, Logistics Doctoral Symposium, 2022  
*Panel Member*, Partners in Business Ethics Symposium, 2021  
*Reviewer*, Transportation Research Part E., 2021  
*Editorial Review Board Developmental Program Member*, Journal of Supply Chain Management (JSCM), 2020-2021  
*Reviewer*, International Association of Business Society Conference (IABS), 2016  
*Student Facilitator*, Teaching Ethics at Universities Conference, BYU Wheatley Institute, 2015

## **UNIVERSITY SERVICE**

*Coordinator*, BYU Marriott Faculty Sustainability Group, Jan. 2024-present  
*Research Fellow*, Ballard Center for Social Impact, Mar. 2023-present  
*Faculty Affiliate*, Global Environmental Studies, Sep. 2023-present  
*Faculty Advisor*, Marriott School Women in Supply Chain Club, May 2021-present  
*Supply Chain Management Pre-PhD Mentor*, Marriott School, May 2021-present  
*Pre-PhD in Supply Chain Management Panel Presenter*, Panel of professors from each business discipline, Marriott School, Sep. 2021-present  
*Global Supply Chain Representative*, MKTG 201 Presentation, Sep. 2022-present  
*Panel Member*, BYU Marriott Collective Power of Women in Business, Mar. 2024  
*Guest Lecturer*, Ben Abbott Lab of Ecosystem Ecology, Nov. 2023  
*Panel Member*, BYU Marriott MBA and Marriott Inclusion and Belonging Society Female Faculty Panel, Nov. 2023  
*Judge*, Boeing Global Supply Chain Management (GSCM) Undergraduate Case Competition, Nov. 2023  
*Co-Developer*, GSCM 490R Introduction to Business, July 2022  
*Global Supply Chain Representative*, Business Major Exploration for Women, Mar. 2022  
*Panel Member*, Women in Graduate School Panel, Nov. 2021  
*Judge*, AWS & VW Global Supply Chain Management (GSCM) Undergraduate Case Competition, Nov. 2021  
*Panel Member*, Marriott Inclusion in Business Society LGBTQ+ Panel, Sep. 2021

## **COMMUNITY SERVICE**

Women's group instructor for local church congregation, Vineyard, UT (2021-present)  
Youth leader for local church congregation, Provo, UT (2021)  
Women's group leader for local church congregation, Rogers AR (2020-2021)  
Youth leader for local church congregation, Rogers AR (2020)  
Spanish translator for local church congregation, Rogers, AR (2019-2020)  
Sunday instructor for local church congregation, Bentonville, AR (2018)  
Program Director for local Boys & Girls Club, Provo, UT (2017)  
Women's group instructor for local church congregation, Provo, UT (2016)  
Served church mission to Mexico City, Mexico (2014)  
YMAD Humanitarian Service Trip, Banjar India (2012)

## INDUSTRY ACTIVITY & PERSONAL

### INDUSTRY ENGAGEMENT

Women Impacting Supply Chain Excellence (WISE) Symposium, *Faculty attendee*, Oct. 2023  
Morgan Stanley Information Session, *Faculty coordinator*, Oct. 2023  
Conservative Climate Summit, *Attendee*, Sept. 2023  
Women Impacting Supply Chain Excellence (WISE) Symposium, *Faculty attendee*, Oct. 2022  
Supply Chain Management Research Center (SCMRC) Emerging Research Symposium, *Invited presenter*, Nov. 2021  
Association For Supply Chain Management (ASCM) Corporate Roundtable, *Invited presenter*, Oct. 2021  
Association For Supply Chain Management (ASCM) Connect +, *Invited presenter*, May 2021  
Supply Chain Management Research Center (SCMRC) Emerging Research Symposium, *Invited presenter*, Nov. 2020  
Plug and Play Tech Center Leading Supply Chain Innovation Webinar Part 1: Transforming your Business Analytics: Maturity Cycle for Decision Making, *Invited presenter*, May 2020  
Walmart International Supplier Collaboration Board, *Invited presenter*, Feb. 2020  
Supply Chain Management Research Center (SCMRC) Emerging Research Symposium, *Invited presenter*, Nov. 2019  
IRI Research presentation, *Invited presenter*, Jan. 2019

### INDUSTRY EXPERIENCE

Consulting for Various Firms (Jan 2018-Present)  
Created Collaborative Human-Machine Learning for forecasting systems  
Developed interventions for implementing supply chain analytics and AI

Bekki Brau Photography, *Founder and Owner*, Provo, UT (Jun 2012-2017)  
Photography services for graduations, dances, weddings, and other events  
Contracted with local jewelry store and concert venue to provide photography

MyEducator, *Intern*, Orem, UT (Jan 2017-April 2017)  
Audited instructional design for three separate electronic textbooks.

WorldStock (Overstock.com), *Consultant*, Salt Lake City, UT (Aug 2013-Dec 2013)  
Created and organized consulting project to expand supply chain into South Africa  
Served as team leader and company liaison, focusing on supply chain management

Citizens for Decency, *Intern*, Provo, UT (Jan 2013-Aug 2013)  
Chosen as team leader of five-person team; created new chapter  
Redefined project to give direction and best serve needs of organization

Women on Wall Street, *Participant*, New York, NY (July 2012)  
Visited Goldman Sachs, Credit Suisse, Morgan Stanley, Citigroup, among others  
Focused on women's effectiveness in business

### LANGUAGES AND SKILLS

Speak, read, and write Spanish (I have lived in Mexico and Puerto Rico)

Intermediate programmer in Django (oTree), JavaScript, HTML, CSS  
Proficient in Python, Stata, SPSS, R, and EViews statistical analysis software

## **PERSONAL**

Hobbies include family activities, traveling (41 countries so far), film photography, reading, working out, yoga, swimming, and meditation.

Women relay team triathlon winner

Family: Married to D. Kamiko Ho'okano Adcock, Jerry (Rescue Australian Cattle Dog mix)